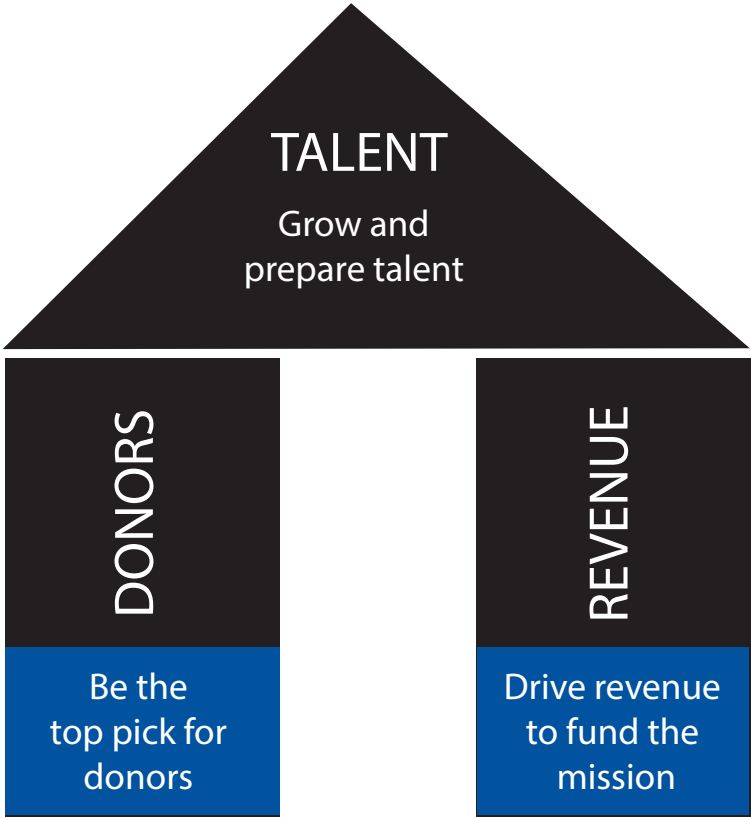


STRATEGIC PLAN 2023-2025



MISSION: Changing lives and communities through the power of work.

VISION: The leader in the nation helping people achieve self-sufficiency.

VALUES: Integrity Stewardship Innovation Excellence Respect

OPERATE A STABLE ORGANIZATION

DONATIONS



Donations per household will be in the top 25 (per GII)

REVENUE



Achieve a 96% overall expense to revenue ratio and 80% DGR expense to revenue ratio

TALENT



Staff at each level of organization will reflect community demographics (our eight counties)

Increase measurable effective communication between departments

Lower turnover through effective recruitment and retention policies

Develop WFD programs and services to meet emerging community needs