



**Goodwill
of Greater
Grand Rapids**

GOODWILL OF GREATER GRAND RAPIDS ANNOUNCES NEW PRESIDENT AND CEO

Grand Rapids, MI (December 9, 2024) – Goodwill Industries of Greater Grand Rapids proudly announces the appointment of Jill Eggebrecht Wallace as its new President and CEO, effective January 1, 2025.

Goodwill of Greater Grand Rapids operates 18 retail locations and an online store, employs over 800 individuals, and delivers empowering education, training, and employment services. Last year, Goodwill's programs supported 1,802 individuals in overcoming barriers to employment and diverted over 18.8 million pounds of materials from landfills, reinforcing its commitment to sustainability.

After a rigorous three-month national search, Jill Eggebrecht Wallace was unanimously selected by a board-appointed search committee to lead the organization into its next chapter of growth and innovation.

A Proven Leader with a Deep Commitment to Goodwill's Mission

Jill Eggebrecht Wallace has been a dedicated leader at Goodwill of Greater Grand Rapids since 2007, holding key leadership roles that have shaped the organization's success and impact. Over the course of her 17-year tenure, Jill has led initiatives that align Goodwill's strategies with its mission of changing lives and communities through the power of work.

Most recently, Jill served as Chief Marketing Officer and Vice President of Operations, where she oversaw the expansion of retail operations, the introduction of innovative programs to support workforce development, and the cultivation of strategic partnerships that have amplified Goodwill's community impact. Her ability to blend strategic vision with operational expertise has been instrumental in advancing the organization's mission.

Jill's commitment to Goodwill's mission runs deep. She understands that meaningful employment is not just transformative for individuals, but vital for strengthening families and communities. "Meaningful employment provides financial stability, fosters personal growth, and builds stronger, more resilient communities," said Kim Madsen, Vice President of Marketing and Operations. "Jill's unwavering dedication to breaking down barriers to employment reflects her belief in the ripple effects of opportunity—helping individuals thrive and positively impacting those around them."

Visionary Leadership for the Future

As President and CEO, Jill Eggebrecht Wallace plans to expand Goodwill's community impact by exploring new revenue streams, strengthening philanthropic efforts, and cultivating a workplace culture that attracts and develops top talent. Her leadership reflects a deep understanding of Goodwill's mission and values and a passion for empowering individuals and enriching the community.

Outgoing CEO's Reflections

Outgoing President and CEO, Scott Dillard, expressed confidence in Jill Eggebrecht Wallace's leadership:

"Jill Eggebrecht Wallace is a dynamic leader who truly embodies the mission, vision, and values of Goodwill. Her dedication to innovation, community impact, and empowering individuals through opportunity has been evident throughout her career. I am confident that under her guidance, Goodwill of Greater Grand Rapids will thrive and expand its positive influence in the community."

GOODWILL OF GREATER GRAND RAPIDS APPOINTS NEW PRESIDENT AND CEO

Jill Eggebrecht Wallace
President and CEO



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About Goodwill Industries of Greater Grand Rapids

Goodwill Industries of Greater Grand Rapids is a 501(c)(3) nonprofit organization dedicated to changing lives and communities through the power of work. Operating across a six-county region in Michigan, including Kent, Ionia, Montcalm, Mecosta, Isabella, and a portion of Ottawa County, we run 18 retail stores and an online shopping site. Our comprehensive job training and placement programs assist individuals with disabilities and other employment barriers, utilizing store sales and donations to promote community growth and sustainability. For more information, visit www.goodwillgr.org.